

Who are we?

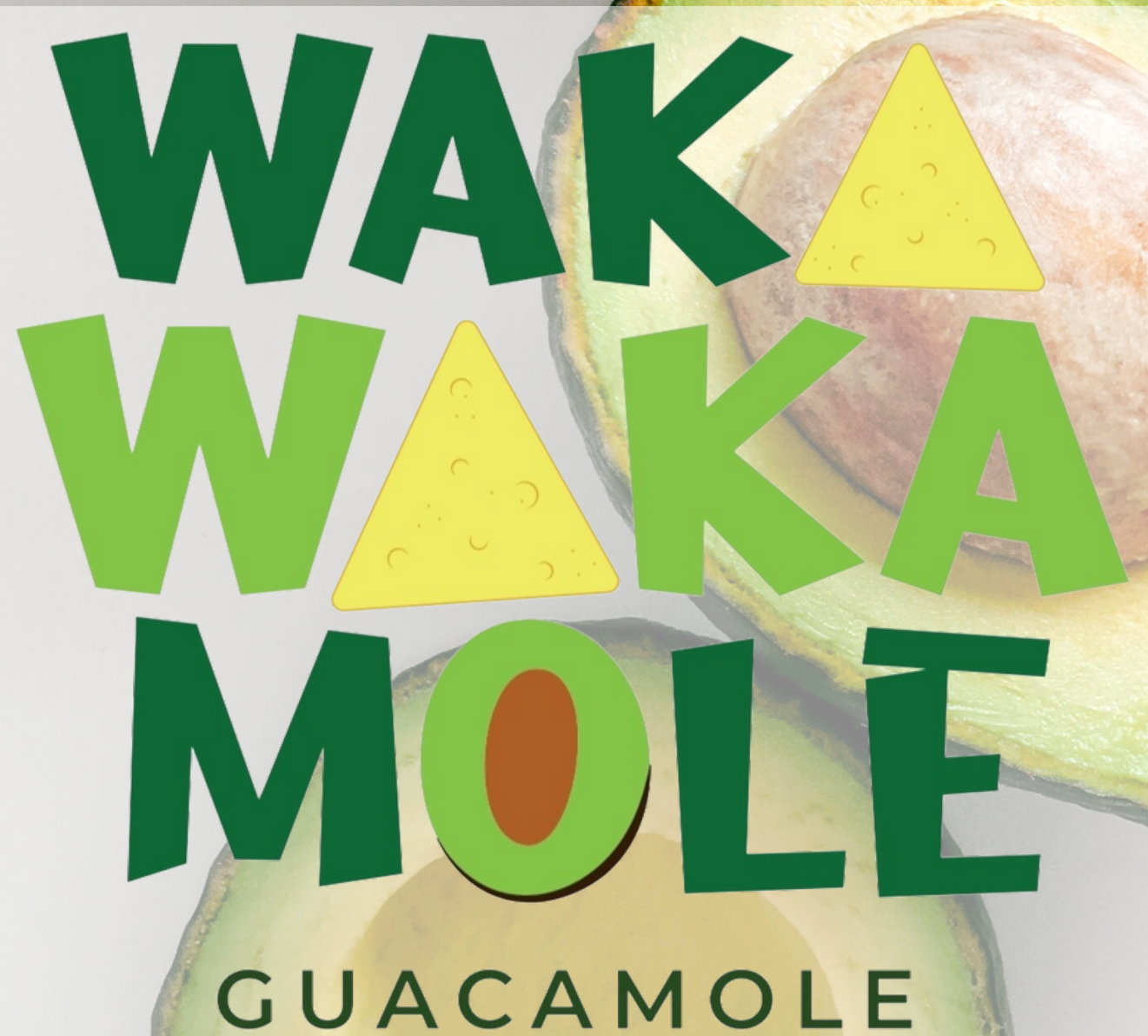
Heras Group, a mexican corporation dedicated to real estate development, **production and commercialization of goods**, technological and financial services in the national and international market.

Ambertec Fund SA de CV is the production and commercialization company in Mexico, began plant construction in 2017 and production in 2018. Between all our partners our avocado plantation is around 6,100 acres and have a production capacity of up to 3,000,000 lbs a month.

WAKA-WAKA MOLE is the first in-house brand that we are launching for the USA market.



Our products:



Avocado Pulp

Guacamoles

Made with 100%



Hass Avocado

Tray presentation:

Great for retail!



*16oz with carton sleeve shown



2 oz/56 gr



4 oz/113 gr



6 oz/170 gr



8 oz/226 gr



16 oz/454 gr

Hotels and Restaurants

Pouch presentation:



1 lb/453 gr



2 lb/907 gr



3 lb/1.36 kg



4 lb/1.81 kg



6 lb/2.72 kg



16 lb/7.25 kg



25 lb/11.33 kg



The production process:



Fruit reception and selection



Ripening chambers (3-15 days)



Removal of tupo and washing



Cutting of fruit and removal of pit



Baader grinding to 5mm pulp



If making guacamole, we now add ingredients to pulp and mix



Batch samples go to laboratory



Processing plant and part of the plantation in Peribán, Michoacán

The production process:



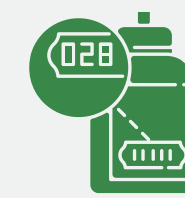
4lbs pulp pouches entering the hyperbaric chamber, the process takes around 8 minutes to complete.



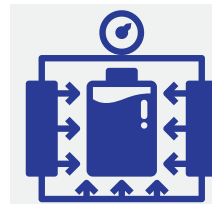
Laboratory approval of quality



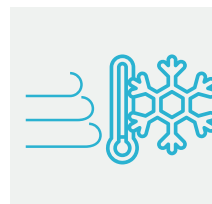
Pulp goes to pouch for vacuum seal, and tray for thermo-seal



Production date and batch number printed on pouch and trays



High Pressure Processing (5500 bar)



Blast freezing of product



Packaging



Stored in "exit freezer" for transport

Process and Quality

certifications

Certifications in process



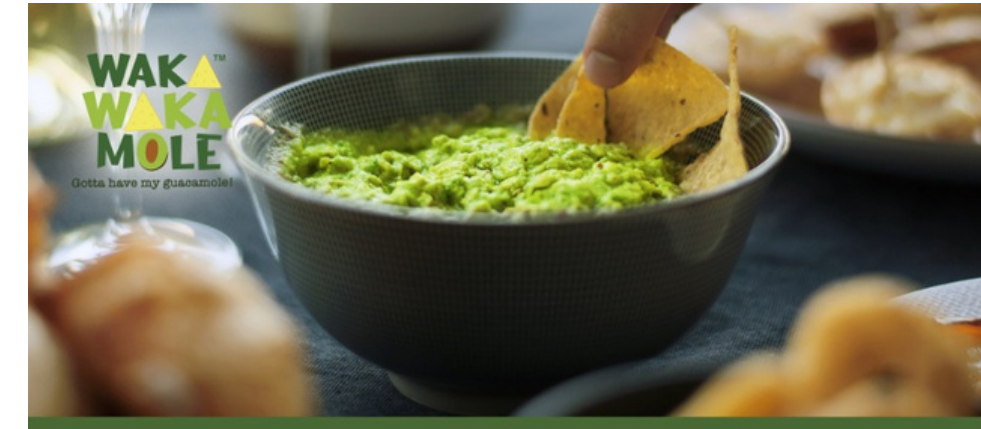
estimated completion
by JUN 22

estimated
completion
by MAR 22

Marketing and sale strategy 2022:



**Smart vending machines
(starting june 22 in Arizona)**



Gotta have my guacamole!



Avocado
Pulp



Guacamole
Classic



Prickley
Pear



Pineapple
Habanero



Habanero
Guacamole



Spicy
Guacamole



Chipotle
Guacamole



Classic
+ Chips



Habanero
+ Chips

◀ BACK

NEXT ▶

**Example of menu seen
on touch screen**



**WAKA
WAKA
MOLE**
GUACAMOLE

Consumer awareness (why we will stand out)

We believe that our **avocado pulp** is the perfect choice for customers who want a fresh and creamy snack, with said pulp we've created **7 flavors** of delicious guacamole that will satisfy all and make you say:

Waka Waka Mole:
Gotta have my guacamole!



Price points

			ONE CONTAINER	ONE CONTAINER
#	Description	Size	UNIT/USD EXW PERIBAN	UNIT/USD CIF
1	Avocado pulp 100%	2 oz	\$0.39	\$0.43
2	Classic guacamole	2 oz	\$0.43	\$0.47
3	Prickly pear guacamole	2 oz	\$0.40	\$0.44
4	Avocado pulp 100%	16 oz	\$2.74	\$3.04
5	Classic guacamole	16 oz	\$3.08	\$3.38
6	Prickly pear guacamole	16 oz	\$2.85	\$3.15
7	Avocado pulp 100%	1 lb	\$2.49	\$2.79
8	Classic guacamole	1 lb	\$3.08	\$3.38
9	Prickly pear guacamole	1 lb	\$2.85	\$3.15

NOTE: CIF PRICES FOR THE FOLLOWING PLACES:
JABEL ALI - DUBAI
ABU DHABI
DOHA - QATAR
JAWAHARLAL NEHRU - INDIA
KING ABDULLAH - SAUDI ARABIA
PORT SAID - EGYPT

Thank you!

